# Savannah Musher
## Graphic Designer

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## Summary

I am a flexible, driven designer with a passion for coming up with innovative, effective and holistic visual solutions for clients across many different disciplines. My goal is to create powerful storytelling through distinct visual language to help forward-thinking clients succeed in digital culture. I have a firm belief that organization and strong communication are essential to achieving success. I work closely with clients to develop projects from concept and strategy to a final product. When working with a team I strive to go above and beyond to assist in whatever areas are needed.

## Skills

Graphic Design • Web Design
Branding & Identity • Illustration
Color Theory • Layout • HTML
CSS • Typography • Iconography
Photography • Videography
Digital & Social Media Marketing
Indesign • Illustrator • Photoshop
Wordpress • SEO • Analytics
Audition • Premier • After Effects
Acrobat Pro • Microsoft Office

## Experience

**Graphic Designer, January 2015 – Present**
Savannah's Designs, Norfolk, VA
Developing a wide variety of branding, print and digital design projects from concept and strategy to final product. Bringing visual identities to life and implementing successful online marketing strategies.

**Graphic Designer, November 2015 – June 2018**
Sunny Day Solutions, Virginia Beach, VA
Collaborated with sales representatives, clients and the art department to design ads and spreads for 11 print publications. Lead artist of the Myrtle Beach publication. Responsible for branding and designing print and digital marketing material. Designed responsive websites and maintained current websites.

**Lead Graphic Specialist, March 2014 - November 2015**
PTFS, North Bethesda, MD
Completed a corporate rebrand that involved managing social media campaigns, designing logos and creating marketing materials and brand standards. Implemented new marketing strategies and graphic elements which increased traffic on PTFS's website, social media and in trade show exhibits.

**Graphic Designer, June 2013 - December 2013**
JML Design, Potomac, MD
Assisted during JML Design's peak season by taking on projects for one of their biggest legacy clients including brochures, programs and print/digital advertisements.

**Graphic Designer, October 2012 - May 2013**
PHIL-Athens, Athens, GA
Designed marketing material for sales pitches which lead to growth in community support for this non-profit organization.

**Design Intern, January 2011**
Bailey Design, San Francisco, CA
Created a brand identity for a speech therapy practice to help them gain visual recognition in the Bay Area.

**Design Team Project Manager, August 2009 - May 2010**
VisArts Center, Rockville, MD
Established trusting relationships with key clients while collaborating with them on various graphic/web projects.

## Education

**University of Georgia, Athens, GA 2010 - 2013**
Art with a focus in Graphic/Web Design and Digital Media

**University of Georgia, Cortona, Italy Study Abroad 2012**
Graphic work displayed in La Mostra Exhibition

**Thomas S. Wootton High School, Rockville, MD 2006 - 2010**
National Academy of Information Technology (AOIT), Information Resource Design Pathway